

SEEK & SAVE – Workshop Descriptions

Bob Franquiz (Virginia Ballroom 1A)

Session 1 – Pull: Three Irrefutable Laws of Outreach

Discover how to overcome some of the biggest, yet subtle, mistakes a church can make by understanding three laws of outreach that will help your church effectively reach the lost. Learn how to focus your ministry to the micro-population that connects to the story of your church; about the “three legged stool of marketing success;” and creative ways to get people’s attention by overcoming design pitfalls.

Garry Bryant (Virginia Ballroom 1A)

Session 2 – Pull: Creating a Culture of Evangelism

Man looks on the outward appearance...What do they see? Let’s look at the necessary efforts and action for providing a culture in the local church that is soul sensitive, visitor friendly and assimilation ready.

Session 3 – Pull: No New Believer Left Behind

Discover effective and creative ways to assimilate new believers into the life of the congregation. In this session you will be challenged to consider how to intentionally provide a process that connects new people with existing people in the church so new believers can find their place in the body and grow into mature saints.

Peyton Jones (Virginia Ballroom 2)

Session 1 – From Maintenance to Missional: The Church in a World of Change

Increasingly, today’s churches have become isolated from rather than engaged in the world. We have adopted a “maintenance mentality” of consumerism, isolation and intimidation. In this session, learn what is “missional” and take an honest look at how to get back to being on mission with Jesus & loving people the way Jesus did.

Session 2 – Be Church and Be Changed: How Missional Churches Live Their Passion

“If we have no power, the emerging culture will not be drawn to us. They are not afraid they are going to church and be changed. They are more afraid they will go to church and not be changed!” Discover the four dimensions of missional living: Love God, Live His Mission, Love People and Lead Them to Follow; and how to bring the transformational influence of Jesus Christ into your world every day.

Session 3 – FLESH: Learning to Be Human like Jesus

Incarnation...Reputation...Conversation...Confrontation...Transformation!

If we’re honest people don’t really care about theology unless it reveals a gut level view of God’s presence! With refreshing, raw candor, Peyton Jones will challenge you to live the “incarnational life” in your neighborhood and among your friends. Learn about the faith we all long to experience – one based on the power of Christ in the daily life grind of work, home, school and life.

Pam McLaughlin (Virginia Ballroom 1B)

Session 1 – The Awakening of a Woman: The Uniqueness of Your Position, Purpose, Power and Potential

This session is designed to remind women about the uniqueness of their position, purpose, power, and potential. This will be inspired by the life of Deborah, a judge in Israel. BARAK w=could not fulfill his destiny until Deborah was in position.

Session 2 – Getting to the Heart of the Matter: Six Characteristics of a Healthy Spiritual Heart

What six characteristics constitute a healthy spiritual heart? How do we develop and maintain one? We are in a spiritual war, most of which is fought in the heart. The Psalmist knew that he who controls the heart, wins the war.

Session 3 – Private Deliverance in Public Places: Breakthrough Amidst Brokenness & Disappointment

This session will examine biblical women who remained faithful amidst brokenness, disappointment, and public ridicule. They were often the “wounded healers” of society until their own breakthrough moment arrived.

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World Missions - Allen Mayo, Ron Wooten & Kevin Sneed (Virginia Ballroom 3)

Session 1 – (Allen Mayo) – Spirit Empowered Unity: Christ’s Most Neglected Tool for World Evangelism

In just one century, from 1900-1999, the global Church 'lost ground'. The percentage of Christians worldwide is less in 2015 than it was in 1915. Perhaps most disturbing is that this loss of ground took place even with the growth of Pentecostalism, the tens of thousands of new church plants, and all of the extraordinary missionary endeavors of the twentieth century *combined*. This breakout session is for every leader who wants to look, with fresh eyes, at perhaps the Church's most neglected evangelism tool for leading the world's masses to believe on Jesus Christ: *Spirit-Empowered Unity*.

Session 2 – Ron Wooten – Challenges of Denominational Ministry in the 21st Century

With the influx of Networking and Social Media, Discussing Challenges That IPHC Missionaries are having as they represent the IPH Church in foreign countries as more and more American Churches are making relationships in foreign Countries that have no ties to the church or to Missionaries.

Session 3 – Kevin Sneed – Bible School Ministry: The Necessity of Education in World Missions

Discussion on the function and value of cross-cultural education in Christian missions as well as ways in which local churches and leaders can participate.

Dayton Birt (Thomas Jefferson)

Session 1 – Beyond Awkward: When Talking About Jesus is Outside Your Comfort Zone

Learn how to repeatedly break three social norms that hold us back from sharing our faith:

- 1) Don't talk to strangers
- 2) Don't do things that make anyone feel uncomfortable
- 3) Don't press people about what is true or real

In addition, you will discover a culturally relevant model of sharing your faith that uses transformational stories and five practical ways to hear God and follow his promptings.

Session 2 – Beyond Awkward: How to Maximize Those “Holy Spirit Set Ups”

From a study of Phillip and the Ethiopian (Acts 8), we will discover principles from his encounter with the Ethiopian eunuch and offer practical insights to help you better respond to Holy Spirit initiated conversations, how to overcome 3 common barriers to sharing your faith, and how to know the difference between being pushy and being bold.

Session 3 – Beyond Awkward: How to Turn the Conversation to Jesus

In this session, you will discover six crucial steps that are needed to turn casual conversations into eternal conversations, three suggestions on asking good questions, five Jesus stories that will help you share Jesus, and five core components of the gospel.

Max Barroso (James Madison)

Session 1 – Youth Leaders – A Ministry Worth Building

Understanding God's blueprint and design to how to build a youth ministry

Session 2 – Youth – The Discovery of Calling

Have you ever wondered what you were supposed to do with your life and how to hear God's voice? In this session we will be talking about this discovery process in our lives.

Session 3 – Youth – Fanning the Flame: How to Develop a Strategic Ministry Plan

Practical and real life elements to help you keep the fire going in your everyday life!

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Darrell Parsons (Benjamin Franklin)

Session 1 – What Makes You Tick & What Ticks You Off – DISC 101 Essentials

In the eyes of the Creator, every person has been fearfully and wonderfully created for a unique purpose in life. The first gifting or tool to complete this life fulfillment is your individual personality. You have been given your personality because that is the one that you need in order to complete your purpose and destiny. Join the journey as this workshop provides the key components to unlocking your personality. There is NO bad personality- only unrealized potential. This workshop will unlock four key components:

- a. Identify the BIG 4
- b. Interpret individual profiles
- c. Analyze each style for descriptions, basic motivation, desires, responses to leadership and needs to learn components
- d. Discovering blends of personality styles

Session 2 – Becoming a Transformational Leader

Leadership is at the core of most successful ventures. However, what is at the core of the leader makes all the difference. To build the bridge from a transactional leader to a transformational servant leader requires an in-depth understanding of human behavior as it relates to leader/follower styles. Learn first-hand the tips and techniques of leaders from around the world with this in-depth workshop revealing the following:

- a. In-depth analysis of leader styles and follower styles
- b. Integrate the three primary learning styles into your leadership plan
- c. Understand the ways that the our minds process what we say and hear
- d. Develop the Transformative Personality

Session 3 – Practical Applications of DISC Leadership

The Lord knows each of us better than we know ourselves, and He gave us our personalities to use in our everyday life. Everyday challenges include interactions with ALL of His people. Destiny is not a destination, but a life journey to influence those around you and make an impact in their lives. This workshop will tackle the tough issues of:

- a. How to handle conflicts based upon personalities
- b. Practical Applications of personality lifestyles
- c. Stress Management
- d. Vision Casting and Recruiting

Greg and Ester Davidson (John Blair and Benjamin Harrison)

Session 1 – Building a Rock-Solid Children's Ministry (Teaching)

In this session you will be introduced to principles that move you beyond theory into practical aspects of what makes ministry effective from God's perspective. Discover and experience children's ministry that values God's Word, scripture memorization, prayer, praise, worship and yes, FUN! They will share ministry standards that guide the W.O.W. Kids Ministry and demonstrate age appropriate, creative ideas that you can use in your children's ministry.

Session 2 – Building a Rock-Solid Children's Ministry (Demonstration) - Benjamin Harrison

Don't just learn ministry principles but experience an actual service with creative, FUN activities and ideas that you can use in your children's ministry! Children learn best through experience, so will you!

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Brett Cooper (Patrick Henry)

Session 1 – Spillover: How to Serve the Four People Groups Attending Your Church

During this session you will be given the opportunity to discover how to identify, assist and communicate with the four people groups that attend your church every week. Knowing how to identify them makes a big difference because each group is truly different. The fact that they are different indicates that they have different needs. In order to assist them well you will need to know what each group needs. For example, your pastor has different needs than a guest in your church. Finally, communication is an important element in gaining success. Learning how to communicate with each group will make a huge difference.

Session 2 – Spillover: The Four Dynamics of a Healthy Church Environment

In this session you will discover how to facilitate and function in a healthy church environment. In order to have a healthy church environment a team must make a commitment to building one. It will take team work and time to accomplish building this kind of environment. So, you will learn about team dynamics during this session. Also, you will learn how to function in a healthy church environment. You will learn the dedication and communication skills of building and maintaining this kind of environment.

Session 3 – Spillover: Moving People From the Large Group Into a Small Group

In this session you will be given the opportunity to learn about how to bring people into small groups. People in your church truly desire to connect with others, grow in their relationship with God and serve in their community. In this session, you will learn how to help them accomplish connections, grow in their walk with God and to service those around them through being a part of a small group. This session will be great for individuals and leaders who desire to build a small group or small groups within a church.

Alex Miranda (George Mason)

Session 1 – Secrets to Creating a Magnetic Church Brand – Part 1

In part 1, Alex will share forms, documents and exercises he goes through to help churches identify their vision, mission, values and goals, then translating those into a concrete message that targets the perfect audience in the seats!

Session 2 – Secrets to Creating a Magnetic Church Brand – Part 2

In part 2, Alex will walk through tips and tricks on graphic design, website development and social media marketing to help bring your church's vision to life in a way that attracts the perfect audience in the seats!

Session 3 – The Entrepreneur Vision Experience: Start Your Own Business God's Way!

Thinking about starting a business? Maybe a non-profit, or maybe a for profit! This session will teach about step-by-step personal exercises to help you uncover the unique entrepreneurial purpose you serve, that's solely yours to fulfill. We'll dig under the surface of your life, dream about your business, and set concrete, realistic goals to propel you towards fulfilling your entrepreneurial vision!

Michael Valletta (Thomas Nelson)

Session 1 – Media 101 For Your Church

So you want to start using media in your services, or on your website, maybe even advertise some events. You want it to look good - but you really don't know what your next steps are. What gear do you need and how much does it cost? What about volunteers - can they produce good media? How about hiring someone - what experience do I look for? Understand what it means to put a team together before spending a lot of money on gear you may or may not need.

Session 2 – Social Media for Churches

We know what it is - but are we using it effectively for church growth. Almost every church says "check out our Facebook page, follow us on twitter and go to our websites" - but many times they are outdated and ineffective. Why is social media important? How important are videos on YouTube, Vimeo, etc. How can we use social media to keep folks informed and grow our church and increase our church's influence?

Session 3 – So You Want to Produce TV Shows

What does it take to get to the next level for quality TV production, with a reasonable budget? You've built a team, now what about the gear - how many cameras, video switcher, audio? How about post production? Distribution - what is it and how do I get the best return on my money - broadcast or cable? If you're ready to produce more than an occasional in-service video, join us to talk about the next steps.